



Life Is On

Schneider
Electric

Press Release

Schneider Electric and Spreading Happiness InDiya Foundation Thank Hima Das, by Lighting Up Her Village

71 households and village library in Kandhulimari Village, Naogaon, Assam are lit up with Solar Power

Initiative also an effort to strengthen the basic right of access to electricity

Kolkata, 19 November, 2018- In a landmark initiative, Schneider Electric, the leader in digital transformation of energy management and automation, in partnership with Sachin Tendulkar's Spreading Happiness InDiya Foundation (SHIF) brought Diwali to ace sprinter Hima Das's hometown, Kandhulimari Village, Nagaon District, Assam. The two foundations installed solar home systems providing access to electricity to 71 households in the village. Under the same initiative, the company also digitized the village library by electrifying it through solar powered hybrid inverter and installing multimedia kit consisting of a television and DTH connection.

The government of India has a vision to provide power for all by 2022. With schemes like Deendayal Upadhyaya Gram Jyoti Yojana, the government plans to provide continuous power supply to rural India. This is a reiteration of the government's commitment to energy access for the households which are off grid. Spreading happiness InDiya Foundation is aligned with the government's mission to provide access to energy to all. The Spreading Happiness initiative so far has provided solar lighting systems to around 21,400 households since its inception and is committed to reach 25,000 by 2020.

Speaking on the work done in Assam, an elated **Sachin Tendulkar** said, "Hima Das is a powerhouse and has made India proud. As an acknowledgement of her achievements, at Spreading Happiness, we are happy to have brought the power of electrification to Hima's village. I am happy that her village is part of our larger plan of bringing electricity to areas with other wise erratic power or no electricity. At Spreading Happiness Foundation, we are humbled by the impact that this access has on life and livelihoods-we learnt this through the 21,400 households we have helped light up and look forward to reaching our goal of 25,000 households by 2020".

Speaking on the occasion, **Mr. Venkat Garimella, Vice President, Schneider Electric Strategy & Alliances, CSR & EE**, said "We were humbled by Hima Das's spirit and her contribution to the sporting history of India and we wanted to express our gratitude to her. We are hopeful that the advent of electricity in Hima's village will go a long way in bringing in prosperity and development to Naogaon. In line with our endeavour to give back to the society and brighten the lives of people, we at Schneider Electric aim to

Press Contact: Seema Siddiqui
Schneider Electric
Phone: 0124 4222036
seema.siddiqui@schneider-electric.com
www.schneider-electric.com

Press Contact: Nupur Singh
Adfactors PR
Phone: +91 9560560069
nupur.singh@adfactorspr.com



Life Is On



Press Release

transform the lives of rural India by providing solar solutions for safer and sustainable power. We are committed to help citizens overcome the energy challenges faced especially in these areas.”

Schneider Electric India Foundation (SEIF) is a social commitment of Schneider Electric in India established in March 2008 under the aegis of Schneider Electric. The aim of the foundation is to help people change their lives through access to energy. It focuses on education, entrepreneurship, employment, electrification, and emergency. In the last 10 years, SEIF reached a milestone of transforming the lives of 700,000 households and benefitting 3.5 million people by providing latest tools, equipment and technical know-how in electrical maintenance, electrical technology and automated electrical systems. By electrifying Kandulimari Village in Assam, SEIF aims to bring forward those rural areas who are deprived of the basic need of access to electricity.

About Spreading Happiness InDiya Foundation

Spreading Happiness InDiya Foundation is a collaboration of two renowned entities- one an individual and another an organisation. Mr. Sachin Ramesh Tendulkar and Schneider Electric India have come together to provide Energy Autonomy to rural India through Renewable Energy and to “Spread Happiness” by providing access to energy.

Several new solutions have been added to the solution portfolio like portable Solar Lights and Solar Micro Grids which ensures the availability of energy for other economic activities like water pumping or cereal milling, besides meeting the lighting requirement of the entire village.

We are now gearing up to extend our reach across to even more rural villages in India and light up more lives.

About Schneider Electric

Schneider Electric is leading the Digital Transformation of Energy Management and Automation in Homes, Buildings, Data Centers, Infrastructure and Industries.

With global presence in over 100 countries, Schneider is the undisputable leader in Power Management – Medium Voltage, Low Voltage and Secure Power, and in Automation Systems. We provide integrated efficiency solutions, combining energy, automation and software.

In our global Ecosystem, we collaborate with the largest Partner, Integrator and Developer Community on our Open Platform to deliver real-time control and operational efficiency.

We believe that great people and partners make Schneider a great company and that our commitment to Innovation, Diversity and Sustainability ensures that Life Is On everywhere, for everyone and at every moment.

www.schneider-electric.com

Discover Life Is On

Discover EcoStruxure

Hashtags: #EcoStruxurePower #LifeIsOn

Follow us on:       

Press Contact: Seema Siddiqui
Schneider Electric
Phone: 0124 4222036
seema.siddiqui@schneider-electric.com
www.schneider-electric.com

Press Contact: Nupur Singh
Adfactors PR
Phone: +91 9560560069
nupur.singh@adfactorspr.com